Results summary as of December 31st, 2020

IMPACT INFORMATION
the who and the how

**WHO DONATED**
- Individuals
- Corporations
- Organizations
- Foundations
- Churches

**DONATION STATISTICS**
- 2,972 Call-ins
- 1,805 Mail
- 1,622 Text-To-Donate Donations
- 12,136 Online Donations
- 9,058 New Donors

CITIES, COUNTRIES & STATES
participation breakdown

**DONOR LOCATION**
- 244 Ohio Cities
- 172 Out-of-State Cities

**OUT-OF-STATE DONATIONS**
- 32 States Represented (Washington D.C. and Armed Forces Europe)
- 29 Donations from California
- 22 Donations from New York
- 13 Donations from Pennsylvania

$3.7 MILLION
raised, providing over
$34 MILLION OF GROCERIES
THANKS TO YOU and our partners

ENGAGEMENT BY COUNTY

- Delaware (13.31%)
- Franklin (39.96%)
- Fairfield (4.38%)
- Licking (4.11%)
- Madison (1.61%)
- Pickaway (1.01%)

OTHER STATISTICS of interest

SOCIAL MEDIA IMPRESSIONS THROUGH THE DAY

- Top City Engagement
  - 1 Columbus
  - 2 Westerville
  - 3 Dublin
  - 4 Hilliard
  - 5 Powell

11am 1pm 3pm 5pm 7pm 9pm 11pm
30K 27K 24K 21K 18K 15K 12K 9K 6K 3K

www.mofcollective.org

Designed in-house by Mid-Ohio Food Collective

*OHIO COUNTIES REPRESENTED*
- Counties who gave (67/88)