



Mid-Ohio Foodbank

Mid-Ohio Foodbank Special Event Guidelines & Conditions

This information is designed to help you plan and carry out a fundraising event or promotion to benefit Mid-Ohio Foodbank. Please note that all fundraising activities that involve use of Mid-Ohio Foodbank's name or logo must be reviewed and approved in advance by Mid-Ohio Foodbank staff.

We are so grateful for your interest in holding an event to help feed hungry people in our community! We want you to feel your event is as successful as can be so we offer support in a few different ways, depending on what is most appropriate for proposed events.

We can:

- Offer tips and best practices from our experience
- Promote events on Mid-Ohio Foodbank's website and/or social media when appropriate
- Provide information for news releases
- Send letters of acknowledgement to folks who give to Mid-Ohio Foodbank through your event
- Offer our logo for use in promotion of events (NOTE: All logo usage and publicity must be approved by Mid-Ohio Foodbank prior to distribution.)

Guidelines:

- We reserve the right to deny any application for a fundraising activity that does not complement the mission of, or project a positive image of Mid-Ohio Foodbank.
- All logo usage and publicity must be approved by Mid-Ohio Foodbank prior to distribution. Publicity should not imply that the event is sponsored or co-sponsored by Mid-Ohio Foodbank or that Mid-Ohio Foodbank is involved as anything but the beneficiary. Please list the event name followed by "...benefiting Mid-Ohio Foodbank."



Mid-Ohio Foodbank

- The public should be informed how Mid-Ohio Foodbank will benefit from the event or promotion. If Mid-Ohio Foodbank will not receive all of the proceeds, then the exact percentage that benefits Mid-Ohio Foodbank must be stated clearly on all related publicity.
- Submit event proceeds to Mid-Ohio Foodbank within 30 days of the fundraising event or campaign.
- Mid-Ohio Foodbank is not liable for any injuries sustained by event volunteers or participants related to an event benefiting Mid-Ohio Foodbank, and does not assume any liability for the event.
- We are unable to provide unlimited support for all fundraising activities that benefit Mid-Ohio Foodbank. We cannot, for example:
 - Share Mid-Ohio Foodbank mailing lists
 - Provide insurance coverage
 - Provide funding or reimbursement for expenses
 - Guarantee a Mid-Ohio Foodbank representative can attend
- To protect Mid-Ohio Foodbank, there are some activities that cannot be approved, including those that:
 - Require Mid-Ohio Foodbank's endorsement of, or direct sale of, a product or service;
 - Compete or conflict with an already established or scheduled event for Mid-Ohio Foodbank;
 - Fail to comply with any municipal, county, state and/or federal law; or
 - Involve promotion of a political party or candidate.