“Coming together is a beginning. Keeping together is progress. Working together is success.” – Henry Ford

Many hands make for light work! Don’t coordinate your campaign alone – make Operation Feed a team effort. **Strong committees build strong communities.**

### Getting Started

- Visit [http://midohiofoodbank.org/operationfeed/coordinator](http://midohiofoodbank.org/operationfeed/coordinator) for resources to help organize and engage your team.
- Include the right people on your committee.
  - Utilize Operation Feed as a leadership development opportunity.
  - Ask a manager or supervisor to suggest someone from each department.
  - Include communications, facilities and any other key areas that would offer needed support.
  - Select members based on availability, creativity and rapport with peers.
- Consider organizing over a group lunch.

### Discussion Topics

- Understanding Operation Feed and community food needs (see the **Swiss Army Tool** for facts & statistics),
- Reviewing prior campaign results and current goals (suggestion provided by Operation Feed),
- Setting campaign dates,
- Considering special company policies,
- Incorporating online donations & monthly giving (use the new **IOU Card**!),
- Planning activities & events and sharing ideas,
- Promoting the campaign & leveraging communication channels (use **Messaging Threads & Story Resources located on the Resource DVD**),
- Brainstorming ways to build excitement,
- Encouraging friendly competition between teams or departments,
- Soliciting auction donations & prizes,
- Planning around tracking & processing of donations,
- Assigning duties for each member,
- Making Operation Feed fun for everyone!

### Notes & Ideas

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