



*“Coming together is a beginning. Keeping together is progress.
Working together is success.” – Henry Ford*

*Many hands make for light work! Don't coordinate your campaign alone – make Operation Feed a team effort.
Strong committees build strong communities.*

Getting Started

- Visit <http://midohiofoodbank.org/operationfeed/coordinator> for resources to help organize and engage your team.
- Include the right people on your committee.
 - Utilize Operation Feed as a leadership development opportunity.
 - Ask a manager or supervisor to suggest someone from each department.
 - Include communications, facilities and any other key areas that would offer needed support.
 - Select members based on availability, creativity and rapport with peers.
- Consider organizing over a group lunch.

Discussion Topics

- 📌 understanding Operation Feed and community food needs (see the *Swiss Army Tool* for facts & statistics),
- 📌 reviewing prior campaign results and current goals (suggestion provided by Operation Feed),
- 📌 setting campaign dates,
- 📌 considering special company policies,
- 📌 incorporating online donations & monthly giving (use the new *IOU Card!*),
- 📌 planning activities & events and sharing ideas,
- 📌 promoting the campaign & leveraging communication channels (use *Messaging Threads & Story Resources located on the Resource DVD*),
- 📌 brainstorming ways to build excitement,
- 📌 encouraging friendly competition between teams or departments,
- 📌 soliciting auction donations & prizes,
- 📌 planning around tracking & processing of donations,
- 📌 assigning duties for each member,
- 📌 making Operation Feed fun for everyone!

Notes & Ideas
