

Mobile Market Program Overview



What is a Mobile Market?

The Mid-Ohio Foodbank (MOF) Mobile Market Program is designed to bring fresh foods and groceries to low-income individuals in high need areas. The Mobile Market goes to housing sites, community centers, public libraries and schools, providing access to food for hungry people.

Who Does Mobile Market Serve?

The service is intended for individuals and households in your community at or below 200% of the federal poverty guidelines.

How Does It Work?

- The Mobile Market driver arrives according to an established schedule, either once or twice monthly.
- Fresh produce and other perishable staples like eggs, milk and bread are provided.
- Site Coordinator oversees volunteers who assist with set-up, unloading product on tables, signing shoppers in, distributing foods, and cleaning up.
- The Mobile Market is outdoors in good weather and indoors during inclement weather and winter months.
- People are invited to “shop”, **bringing their own bags and means of carrying the food home.**
- The Mobile Market driver remains on site for duration of the market.

What Are Partner Site Responsibilities?

- Communicate when and where distributions will be in your community.
- Recruit and coordinate a group of 10 – 15 volunteers to work at distributions.
- Provide space for Mobile Market truck, market setup, and tables for food.
- Collect sign-in forms and report monthly statistics to MOF Program Coordinator.
- Advertise Mobile Market to target population.

This Program is supported by a generous grant from the Kresge Foundation, and is all about ACCESS to wholesome food where it is most needed.



Further details and responsibilities are covered in Mid-Ohio Foodbank's Mobile Market Site Agreement.

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