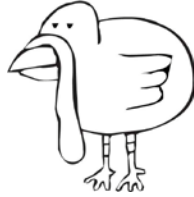


# Feather Your Turkey

We have a brand new way to raise funds for turkeys this Thanksgiving. This will help us provide even more turkeys for the many families struggling to make ends meet. And best of all, it's easy!

## The Concept

Here's Mr. Turkey:



You can post Mr. Turkey at everyone's office space or you can sell Mr. Turkey for \$5 a pop. Feel free to make any necessary adjustments to him; he won't mind. (But you may not want to mention his embarrassing lack of plumage).

Here's the feather:



Everyone knows that turkeys need feathers! Sell feathers for \$1 each. (I suggest running copies of the feather page on various colored copy paper for some very lovely plumage). People can buy feathers to make their own turkey look pretty or they can plaster someone else's turkey with feathers.

## Additional Ideas

Feel free to come up with some creative ways to promote the event. You can:

- Have departmental turkeys. The department with the most feathered turkey wins bragging rights for a year and maybe even a special lunch or other award.
- Have your management volunteer to be office turkeys. Post a turkey for each volunteer with their name under it. Folks can vote with feathers for the biggest office turkey.
- Have some feathers marked as special prize feathers. If someone happens to buy that particular feather, they get a free lunch at the cafeteria or a donut the next morning.

## The Important Stuff

For every \$10.20 donated, the Foodbank will be able to provide a 12 lb. turkey for a local family struggling to get by. This will give our neighbors a chance to gather around a traditional holiday meal and give thanks for living in such a caring community.