



Mid-Ohio Foodbank  
OPERATION FEED

# Campaign Bites

... a regular update for Operation Feed coordinators

July 31, 2009

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### 1. Final strategies for wrapping-up your campaign

As your campaign winds down, there are a few steps that can help streamline campaign wrap-up. A final check-in with committee members to track down any last-minute food or financial contributions can ensure that all meals are tallied. The [Food Donation Form](#) and [Financial Donation Form](#) can be used to accompany donations and will help ensure that all food received at Mid-Ohio Foodbank and financial donations sent to the Operation Feed lockbox are credited correctly to your campaign. Once all activities have concluded, please complete a [Final Report Form](#) to confirm that our records accurately reflect your meals raised and employee count – both help to identify recognition opportunities. Thank you for your cooperation!

### 2. Include your photos in the campaign finale this fall.

Showcase the fun and excitement of this year's Operation Feed activities by displaying your photos during the campaign finale. Just email photos of your group in action to [operationfeed@midohiofoodbank.org](mailto:operationfeed@midohiofoodbank.org), and we'll compile them into a slide show presentation to be used as part of the finale event this fall. Relive those fond campaign memories while sharing great ideas with other local organizations!

### 3. Do you have a success story to share?

We are continually on the lookout for examples of events, strategies, activities, or ideas that work well in organizations of varying type, size or culture. Do you have a success story to share? If so, please tell us about it! We will continue featuring a Recipe for Success in each issue of the newsletter, and we'd love to share the great work you are doing with Campaign Coordinators from organizations throughout the community.

#### DID YOU KNOW ...



*Feeding America – the network of more than 200 food banks that serves all 50 states, the District of Columbia and Puerto Rico – has named September as “Hunger Action Month.” Food banks across the nation will conduct special activities and events during this time to raise awareness and motivate local action in the fight against hunger.*

#### 4. *Reminder: calling all foursomes!*

Mid-Ohio Foodbank's 19th Annual Golf Classic is set for August 24<sup>th</sup> at The Medallion Club in Westerville. The outing features golf on a beautiful course, lunch, dinner, awards, and a live auction. Registration is \$2,200 for a foursome or \$550 for an individual. Last year's event netted just over \$100,000 for programs like Second Servings, the Foodbank's prepared food recovery program. If you know anyone who might be interested in golfing or donating a prize for the event, please email Claire Badger at [cbadger@midohiofoodbank.org](mailto:cbadger@midohiofoodbank.org).

#### 5. *Reminder: Operation Feed continues through August.*

Due to increased demand from partner agencies in these difficult economic times, the end date for this year's Operation Feed campaign has been relaxed. With requests for emergency assistance at an all-time high, the campaign will extend into July and August. Organizations now have additional time during the summer months to conduct activities. If you haven't yet organized your campaign, there is still time! Please contact the Operation Feed staff to learn what support and materials are available to assist with your meal-raising efforts.

#### 6. *Reminder: tour the new Foodbank facility as it nears completion.*

If you haven't already, come join us for a preview of the under-construction facility at 3960 Brookham Drive in Grove City. Tours are less than an hour, and the facility is conveniently located just south of downtown Columbus off I-71. To schedule a time that works for your group, please contact Jen Bowden at [jbowden@midohiofoodbank.org](mailto:jbowden@midohiofoodbank.org) or (614) 274-7770, extension 289.

### **SHELF LIFE: Kirkpatrick Food Pantry**

Kirkpatrick Food Pantry began 22 years ago at the Kirkpatrick Church of Christ in Marion. Serving five families on its first night of operation, it has expanded exponentially over the years. In partnership with other area churches, it is now instrumental providing food to country residents in need and in helping organize other pantries in the Marion and surrounding areas.

The pantry resided for many years in an old grocery store. Little-by-little outgrowing its space, it transitioned seven years ago into a converted truck garage located near Kirkpatrick Church. The pantry is open on the 2nd and 4th Thursday evenings and on the 2nd and 4th Saturday mornings of each month. Special appointments are also scheduled for emergency situations.

Individuals come from within a 30-mile radius of Marion and must show identification or a utility bill to demonstrate that they reside in the area. Clients complete paperwork at the Kirkpatrick Church and are presented with a shopping list from which they may choose the items they want to receive. Orders then are placed and picked-up at the pantry facility. The Kirkpatrick Food Pantry serves on average 192 households and 690 individuals each month.

About 85 percent of the food distributed is provided by Mid-Ohio Foodbank. Additional products and perishable items such as bread are also donated from by local businesses. Funding comes through Kirkpatrick Church, other local churches, and individuals in the community.

During summer months, the Kirkpatrick Food Pantry also coordinates a bi-weekly distribution of fresh produce to pantries in surrounding areas. Social service agencies and feeding programs can obtain these items in Marion, saving the resources necessary for picking-up directly from Mid-Ohio Foodbank in Columbus.

The entire operation is directed and staffed by volunteers, which hail both from Kirkpatrick and other community churches, a local Christian singles group, and individuals from the Marion community.

**For more information about programs at Kirkpatrick, contact Marian Rowe at 419-845-2580.**

## 7. Key campaign dates

Add these important campaign dates to your calendars!

- **July-August** –  
Extension for Workplace/Organization Campaigns;
- **August 31** –  
End of Campaign;
- **September** –  
Campaign Finale (TBD).

## 8. Next steps

- 🚩 Share photos, campaign results, and success stories with Operation Feed staff.
- 🚩 Schedule a tour of the new Foodbank facility.
- 🚩 Help us be green by returning unused collection boxes.
- 🚩 Take advantage of Huntington Bank and National City Bank's cash/coin and money order services.
- 🚩 Visit the Operation Feed web site to access 2009 campaign materials.

Please feel free to contact us if you have questions or if we can provide any additional information to help with your campaign efforts.

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### Recipe for Success

#### • CAMPAIGN FEATURE

**Plumbers & Pipefitters Local 189** has a longstanding commitment to giving back to the community through Operation Feed. This year, the organization more than doubled the number of meals raised through its campaign by implementing a creative new strategy. Union campaign organizers challenged their largest fabrication shops to participate in a competition to see who could raise the most meals – and the results were astounding. The competition generated trucks full of food in addition to financial contributions, with the winner, Speer Mechanical, raising 5,274 meals. Even in the midst of the difficult economic challenges, with declines in construction projects and a large percentage of union membership out of work, the campaign generated a record-breaking 14,989 meals. A huge thank you for the generosity and dedication of Plumbers & Pipefitters Local 189!

Thank you for your continued support of Operation Feed— **because no one should go hungry.**

*NOTE: If you would prefer not to receive this email update, please ask that we remove you from our distribution list.*