



Mid-Ohio Foodbank
| OPERATION FEED

Campaign Bites

... a regular update for Operation Feed coordinators

August 14, 2009

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1. Save the date – Operation Feed finale tentatively scheduled for September 24th

This year's finale event is tentatively scheduled for the afternoon of Thursday, September 24th – please save the date! The finale brings everyone involved with Operation Feed in 2009 together to celebrate our collective efforts. Campaign results will be announced, outstanding organizations will be recognized, and there will be opportunities to network with community leaders, campaign representatives and Mid-Ohio Foodbank staff & board. Invitations will be mailed to organizations participating in 2009 – be on the lookout for more information to be coming soon!

2. Mid-Ohio Foodbank's move to be completed by mid-October.

As the new Foodbank facility on Brookham Drive in Grove City nears completion, Mid-Ohio Foodbank prepares for its upcoming move. Foodbank operations will transition to the new location during early October and will be functional in the new space by the middle of the month. Please consider this timeframe when planning pick-ups, drop-offs or volunteer activities. Additional information, including updated phone numbers, will be shared as the move approaches. If you haven't already seen the new facility, we encourage you to schedule a tour by contacting Jen Bowden at jbowden@midohiofoodbank.org or (614) 274-7770.

3. Your Kroger Plus card can benefit the Foodbank!

Kroger's Community Rewards program offers shoppers the opportunity to use their Kroger Plus cards to benefit Mid-Ohio Foodbank. It's a great way to help fight hunger, and participating is free! Kroger's Columbus division is allocating \$5 million to nonprofit organizations this year through the Community Rewards Program. Each time a participating cardholder swipes a Kroger Plus card after shopping for groceries, the organization

DID YOU KNOW ...



Each summer the Foodbank partners with growers large & small to distribute thousands of pounds of healthy, locally-grown fruits & vegetables to people in need. An extra truck in the fleet during harvest season helps ensure these items – which range from backyard / community garden surplus and prison-grown inmate-picked corn to beets, green beans, cantaloupe & watermelon – are at their freshest when arriving at food pantries in central and eastern Ohio counties.

automatically earns money, up to a maximum of \$50,000 quarterly. Please help us spread the word by sharing this opportunity with friends, family & coworkers! Register your Kroger Plus card today by visiting http://www.kroger.com/mykroger/Pages/community_rewards.aspx.

4. *Reminder: wrap-up strategies*

As your campaign winds down, there are a few steps that can help streamline campaign wrap-up. A final check-in with committee members to track down any last-minute food or financial contributions can ensure that all meals are tallied. The [Food Donation Form](#) and [Financial Donation Form](#) can be used to accompany donations and will help ensure that all food received at Mid-Ohio Foodbank and financial donations sent to the Operation Feed lockbox are credited correctly to your campaign. Once all activities have concluded, please complete a [Final Report Form](#) to confirm that our records accurately reflect your meals raised and employee count – both help to identify recognition opportunities. Thank you for your cooperation!

5. *Reminder: campaign photos wanted!*

Showcase the fun and excitement of this year's Operation Feed activities by displaying your photos during the campaign finale. Just email photos of your group in action to operationfeed@midohiofoodbank.org, and we'll compile them into a slide show presentation to be used as part of the finale event this fall. Relive those fond campaign memories while sharing great ideas with other local organizations!

6. *Reminder: share your success stories.*

We are continually on the lookout for events, strategies, activities, or ideas that work well in organizations of varying type, size or culture. Do you have a success story to share? If so, please tell us about it! We will continue featuring a Recipe for Success in each issue of the newsletter, and we'd love to share the great work you are doing with Campaign Coordinators from organizations throughout the community.

SHELF LIFE: Cadiz Food Pantry

Cadiz Food Pantry, located in the town of Cadiz near the Ohio-West Virginia border, began 18 years ago in a room at Scott Memorial United Methodist Church. Quickly outgrowing its small space, it moved into a vacant building in town. In 2007, when that space was sold unexpectedly, the operation found itself momentarily homeless before transitioning into a vacated Cottage Industries facility, the two-story handicapped-accessible building in Cadiz where the pantry currently resides.

The multi-level facility allows for streamlined operations. Upstairs, clients receive packaged nonperishable foods, while downstairs they receive meat, dairy, refrigerated items, bread and produce. They also have an opportunity to shop through a selection of school supplies, personal care items, clothing, pet food and household items. The pantry is open for distribution during a one-hour window on Tuesday and Friday mornings of each week. Special appointments can be arranged for emergency situations. Clients call at least one day in advance to schedule a pick-up appointment.

The pantry serves individuals and families throughout Harrison County. Government food distribution eligibility guidelines are followed, as the pantry receives USDA commodities. As many as 49 families can visit the pantry during a one-hour distribution. 674 individuals received food in June of 2009, and the pantry serves an average of 220 households each month. A 20-meal supply of food is provided for each individual in need.

Local super market contributions of bread and perishable items, and summertime donations of locally-grown produce, together make up about ten percent of the food distributed by the pantry; the remaining 90 percent – which includes meat, dairy products, fresh produce and shelf-stable items – comes from the Foodbank. Local Boy Scout troops occasionally conduct food drives to supplement the pantry's inventory. Financial support comes from an alliance of local churches, women's groups, Harrison County businesses, civic organizations and individual contributions. Shelving and chest freezer units for the new facility have also been donated by local churches and the Salvation Army.

Cadiz Food Pantry is staffed by a group of dedicated community members. Sisters Betty & Edna Morris serve as pantry co-directors. They are joined by two secretaries, store assistants, and a dedicated book keeper who recently celebrated her 94th birthday. Nearly all are retired nurses, and all serve in a volunteer capacity.

For more information about the Cadiz Food Pantry, contact Betty Morris or Edna Morris at 740-942-4300.

7. Key campaign dates

Add these important campaign dates to your calendars!

- **July-August** –
Extension for
Workplace/Organization
Campaigns;
- **August 31** –
End of Campaign;
- **September 24** –
Campaign Finale.

8. Next steps

- 📌 Save the date for the campaign finale on the afternoon of September 24th.
- 📌 Tour the new Foodbank facility before the October move.
- 📌 Help Mid-Ohio Foodbank benefit from the Kroger Community Rewards program.
- 📌 Share photos, campaign results, and success stories with Operation Feed staff.



Recipe for Success

• CAMPAIGN FEATURE

The **CompManagement / Sedgwick CMS** companies recently participated in their tenth consecutive Operation Feed campaign with outstanding results. The three-day campaign, which took place this year on June 14, 16 & 18, involves 460 colleagues from two office locations that span 23 departments. Each department is represented by one or two colleagues who organize activities for their group—such as email bingo, drawings for prize items, a colleague “jail,” and a mini-carnival. Food plays a big role in generating meals during the campaign; there were daily bake sales in many departments, and lunches were sold in the cafeteria on each day of the event, with options ranging from a spaghetti meal to a hotdog cookout. CompManagement / Sedgwick CMS set out to raise 20,000 meals in 2009. In these challenging times, the group not only met but exceeded its goal. Colleagues alone raised 30,000 meals and, with a generous company match, the campaign generated over 60,000 meals – more than 130 meals per capita! Congratulations to CompManagement / Sedgwick CMS on another fantastic Operation Feed effort!

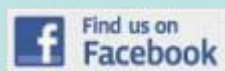
Please feel free to contact us if you have questions or if we can provide any additional information to help with your campaign efforts.

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Thank you for your continued support of Operation Feed— **because no one should go hungry.**

NOTE: If you would prefer not to receive this email update, please ask that we remove you from our distribution list.