

Thousands of people in central and eastern Ohio are facing hunger. They are children, elderly people, and families. They are neighbors, coworkers, and friends. They are the faces of hunger. And they live here.

This is our opportunity to help.

Thank you to the City of Columbus and Franklin County Commissioners for supporting Operation Feed. Because of their commitment, one hundred percent of each campaign donation can be used to provide food.



Mid-Ohio Foodbank

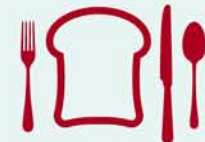
A Member of **FEEDING AMERICA**

MID-OHIO FOODBANK IS DEDICATED TO FEEDING HUNGRY PEOPLE BY COLLECTING AND DISTRIBUTING FOOD AND GROCERY PRODUCTS, EDUCATING THE COMMUNITY ABOUT HUNGER, ADVOCATING FOR HUNGER-RELIEF PROGRAMS, AND COLLABORATING WITH OTHERS WHO ADDRESS BASIC HUMAN NEEDS.

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This is our opportunity.



Mid-Ohio Foodbank
OPERATION FEED

THIS IS OPERATION FEED.

Each year, Mid-Ohio Foodbank joins forces—with local businesses, schools, civic groups, and individuals alike—to raise critically needed donations for our community-wide food drive. Together, we help stock the shelves of hundreds of food pantries, soup kitchens, and emergency shelters in central and eastern Ohio.

Today, the need is greater than ever, and we urge you to join us.

THIS IS OUR GOAL.

Five million meals in 2011.

The need for emergency food in central and eastern Ohio continues at record high levels. And as the need has grown, so too has our goal for Operation Feed. How will we meet this five-million-meal goal in 2011? Together. Here's how it works.

GET STARTED.

We'll work with your organization to coordinate a campaign—giving you posters to hang and materials to pass out.

KNOW WHAT COUNTS.

Both food and dollar donations are counted in meals. One pound of food equals one meal. And one dollar equals two meals.

BRING THE ESSENTIALS.

Make the biggest impact by providing a financial donation or by bringing in these **most-needed foods.**



Pasta meals in a can

Canned fruit

Tuna

Canned vegetables

Canned meat

Soup

Peanut butter

THIS IS WHY IT MATTERS.

One hundred percent of your donation to Operation Feed benefits people in need.

That means that if you give \$5, every penny of it goes to provide food for hungry people. Donations of food are stored at the Mid-Ohio Foodbank facility, and then distributed to food pantries, soup kitchens, and emergency shelters throughout central and eastern Ohio.

And every donation counts.



A STAGGERING DEMAND.
Soup kitchens in Mid-Ohio Foodbank's service area serve nearly 278,000 meals every month.

A WEIGHTY COMMITMENT.
Mid-Ohio Foodbank distributed nearly 40 million pounds of food last year—enabling our partner agencies to provide food for more than 51,000 meals each day.

40 MILLION POUNDS

To learn more about Operation Feed or to coordinate a campaign, contact Joan Lloyd – **614.317.9410**, Andrew Murphy – **614.317.9427**, Amber Riley – **614.317.9467**, or **operationfeed@midohiofoodbank.org**.

Visit our website at **www.midohiofoodbank.org**.

44%



AN URGENT NEED.

Demand for food has climbed forty-four percent over the past four years—reflecting the effects of high unemployment rates and the continuing economic crisis.

35%



PROTECTING OUR FUTURE.

Over thirty-five percent of the food requests Mid-Ohio Foodbank receives from food pantries are for children.