

Welcome to Operation Feed!

On behalf of Mid-Ohio Foodbank and its network of partner agencies, we thank you for your willingness to take action in the fight against hunger. Many of our neighbors are struggling. As the economy begins to recover, unemployment numbers remain high, and the Foodbank is responding to the largest number of requests in its history.

By participating in this community-wide drive, you are joining the list of hundreds of local businesses, schools, government agencies, associations and civic groups working with a common purpose in 2011: to raise food and funds so that no one in our community has to face hunger. It's an impressive list, and we hope that you are proud to be included alongside some of central and eastern Ohio's most established and respected organizations.

This packet contains information and strategies for organizing your campaign. Guidance of staff and the wisdom of fellow coordinators are also available to help. Operation Feed truly is a collaborative effort. If everyone does a little, the Foodbank can do a lot!

We look forward to working with you this spring as we rally to tally 5 million meals for children, seniors, and others in the community who are less fortunate. If there is anything we can do or provide to assist your efforts, please do not hesitate to contact us.

Sincerely,

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## Packet Contents

📄 Recognition and Awards.....	2
📄 Need and Impact Fact Sheet.....	3
📄 Frequently Asked Questions.....	5
📄 Tips for a Successful Campaign.....	7
📄 Meal Raising Activity Ideas.....	8
📄 Vendor Resource Suggestions.....	9
📄 Cash and Coin Processing Resources.....	10
📄 Virtual Food Drive.....	11
📄 Using Social Media.....	12
📄 Video Resources.....	13
📄 Photo Contest Guidelines.....	14
📄 Upcoming Community Events.....	15
📄 Wrapping Up: 4 Easy Steps.....	17
📄 Visiting Mid-Ohio Foodbank.....	18
📄 Meals Tracking Log.....	19
📄 Monetary Contribution Form.....	21
📄 Food Drive Contribution Form.....	23
📄 Operation Feed Donation Receipt.....	25

## Additional Materials: Brochures, Post Cards, Posters, Banners, Collection Boxes

Additional materials—including Operation Feed's informational brochure, post cards, 8 ½ x 14 posters to publicize your drive, colorful vinyl banners and food collection boxes—are available to support your campaign efforts. Place your order by visiting the "Campaign Coordinator Resources" section of Operation Feed's web site: <http://www.midohiofoodbank.org/act/operation-feed>.

## Special Thanks



... to Jet Container Company, for providing boxes to support food drive collection efforts



... to ComDoc, for donating the printing of Coordinator Tool Kit materials

Because no one should go hungry.