




The Virtual Food Drive is a quick and easy way to help fight hunger and increase the impact of your drive. This web-based tool allows anyone to support Operation Feed through an online credit card donation. It also provides a great way to extend the reach of your campaign. You and your associates can involve contacts, friends and family in the Operation Feed effort to provide additional meals for community members in need.

Setting up your drive is easy, and it doesn't take a lot to make a difference.

-  **\$10** = 20 meals for a worker just laid-off from his job
-  **\$25** = 50 meals for a hard-working single mother and her children
-  **\$50** = 100 meals for an elderly couple on a fixed income






Getting Started – As Easy As 1, 2, 3!

1. Visit fooddrive.midohiofoodbank.org.
2. **Register** (as a team or individual).
3. **Email** friends & family to help.

How It Works

The Virtual Food Drive provides a convenient way to make financial contributions through a secure online system. The tool allows for involvement on several levels – you can ...

-  Make an **individual donation**.
-  Set-up a **personal page** (use a template or customize with your own text and photos), and email friends and family an invitation to contribute on your behalf.
-  Create a **fundraising team** for your organization, which allows employees and members to participate in the virtual drive (through an individual donation or by building a page and reaching out to their own friends and family).

It's easy to track fundraising by group or department, and all donations count toward your organization's Operation Feed campaign!

Instructions and Support

Instructions for setting up a page or team are available at www.midohiofoodbank.org (click on “Operation Feed” and “Campaign Coordinator Resources”). Operation Feed can also assist with set-up – contact a team member with questions or for more information.

When everyone does a little, the Foodbank can do a lot!